
Ford
Next-Gen Ranger



Ford

2023 FORD **RANGER**

People who like to live big gravitate naturally to the next-generation Ford Ranger® pickup. It has what they need to succeed in the wild and the world at large.

This is our smartest, most capable, most versatile Ranger truck ever.

Designed for over 180 countries, this is the midsize pickup truck the world turns to for work, family and fun. Let the adventures begin.

XLT. Blue Lightning. Available equipment.

Vehicle imagery throughout this brochure may be computer-generated and may include available and aftermarket equipment.



NEXT GENERATION
BIGGER, TOUGHER, SMARTER



FOR A PURPOSE-DRIVEN LIFE

The Ford Ranger® pickup is a natural-born worker with best-in-class¹ towing, payload and engine.

The enhanced towing and impressive payload capabilities of the Ranger brand are improved by a raft of available new driver-assist technologies. It has also undergone global testing from sub-zero to -50° Celsius temps to make sure it's robust, rugged and capable. Plus, the high-strength-steel frame and steel body ensure the next-generation Ranger truck is Built Ford Tough.® And when it comes to versatility, the Ranger pickup offers integrated rear bumper steps and a wider load box that easily accommodates Euro-sized pallets and a tailgate workbench to help make tasks easy.

WILDTRAK™ Luxe Yellow. Available equipment and accessories.

1. Class is Midsize Pickups.



REAL-WORLD TECH

The Ford Ranger® pickup is equipped with next-level, personalized technology.

Take voice-activated SYNC® 4¹ with wireless Apple CarPlay® and Android Auto™ compatibility.² Navigate and control your apps on the available 10.1" or 12.1" touchscreen¹ or by using simple voice commands. This large integrated touchscreen puts control at your fingertips, while a new digital instrument cluster lets you customize the information you want to see. The available Selectable Drive Modes work effortlessly for on-the-fly confidence over all terrains. Plus, the available Dual-Zone Climate Control separates cabin temps for driver and front passenger, while available wireless charging³ allows you to charge your compatible smartphone without using a cable.



Available Selectable Drive Modes



Available 12.1" Touchscreen



Instrument Panel Pull-Out Cupholder



Wireless Charging Pad³

1. Don't drive while distracted or while using handheld devices. Use voice-operated systems when possible. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. 2. Requires phone with active data service and compatible software. SYNC 4 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. 3. Available Qi wireless charging may not be compatible with all mobile phones. 4. Availability varies by market.



A Connected Experience⁴

Enabled by an embedded modem, Ranger is packed with smart functionality. Control it all with your voice, phone or available 10.1" or 12.1" touchscreen.

WILDTRAK™ Ebony leather-trimmed vehicle seating. Available equipment.



TERRAIN MADE EASY

The Ford Ranger® pickup was built for more than just a well-paved road. The new available Selectable Drive Modes feature gives you the freedom to optimize performance on a variety of road surfaces and conditions.¹ Feel free to move outside the lines.

XLT. Blue Lightning.



WILDTRAK™ Luxe Yellow.

Performed by professional driver.

¹. Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.

NEXT-GEN

RANGER



XLT

Tough, capable, comfortable and connected. The Ford Ranger® XLT pickup has what you need on- and off-road for workdays, weekends, whenever.

Shown in Blue Lightning with available equipment.



WILDTRAK

Distinctive appearance and high-end capability. The Ranger Wildtrak™ pickup has a premium interior stacked with technology to give you a new level of command and control.

Shown in Luxe Yellow.

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MECHANICAL & FUNCTIONAL	
2.0L diesel engine	
4-wheel Anti-Lock Brake System (ABS)	
80L fuel tank	
Battery Management System	
Electric starter	
Front and rear open-style axles	
Front tow hooks	
Gas-pressurized front and rear shocks	
Mechanical parking brake	
Tropical coast corrosion protection	
INTERIOR	
12V powerpoints, In front and 1 in rear	
A-pillar assist handles	
Air conditioning	
Cabin air filtration	
Center console with single lid	
Dome lamps	
Driver and front-passenger sun visors	
Electric rear-window defroster	
Glove box	
Multifunction display center	
Overhead console with sunglasses storage	
Power door locks	
Power front windows with driver's one-touch-up/-down feature	
Power rear door windows	
Productivity screen in instrument cluster	
Steering wheel-mounted controls	

Autolamp (automatic on/off headlamps)
Black wheel-lip moldings
Center high-mounted stop lamp (CHMSL)
Daytime running lamps
Front and rear splash guards
Pickup box tie-down hooks
Sideview mirrors

3-point safety belts for all seating positions
Belt-Minder®
Child seat upper tether and ISO lower anchors
Driver and front-passenger front airbags ¹
Front-passenger airbag deactivation
Heavy-duty body and frame construction
Individual front head restraints
ISOFIX hard point attachment
Rear door child locks (Double Cab)
Side-curtain airbags ¹



WILDTRAK™	
XLT	
MECHANICAL	
S	6-speed automatic transmission ²
S S	10-speed automatic transmission ²
O S	Locking rear axle
S S	Selectable drive modes
S	Tires - 255/70R17 BSW all-season
O S	Tires - 255/65R18 BSW all-season
S	Wheels - 17"x7.5 Alloy
O S	Wheels - 18" x 7.5 Alloy
COMFORT & CONVENIENCE	
O S	Dual-zone electronic automatic temperature control
S	Day/night rearview mirror
S	Auto-dimming rearview mirror
S	Carpeted floor mats
O S	Remote Keyless Entry System
S	Manual tailgate lock
P S	Cruise Control
P S	Steering wheel-mounted audio and cruise controls
S	Ambient lighting
	Variable-intermittent windshield wipers with washers
S S	Rain-Sensing Windshield Wipers
O S	Lane-Keeping Aid
O S	Front and Rear Parking Sensors

XLT	WILDTRAK	
		SEATING
S		Seat Pack 22: 6-way manual driver and 4-way manual front-passenger seats with driver seat back map pocket
S		Seat Pack 6: 8-way power driver and 4-way manual front-passenger seats with driver seat back map pocket
S	S	Rear Seat Pack 4: 3-passenger rear bench seat with fold-down center armrest
		CONNECTIVITY & ENTERTAINMENT
S		ICE Feature Pack: 10" touchscreen, AM/FM stereo, 6 speakers, and SYNC 4
	S	CE Feature Pack: 12" touchscreen, AM/FM stereo, 6 speakers, and SYNC 4
S	S	Wireless charging pad
		APPEARANCE
S		Bumpers – Body color
S		Bumpers – Painted accent color
S		Fog lamps – Halogen
S		Fog lamps – LED
S		Grille – Chrome with painted surround
S		Grille – Accent color
0	S	Headlamps – Auto High-Beam
S	S	Headlamps – LED reflector
	P	Headlamps – LED Matrix
	S	Hoop Sport Bar
0	S	Load box bedliner with powerpoint
		t

[illegible]

S: STANDARD
O: OPTIONAL
P: PACKAGED

1. Always wear your safety belt and follow airbag warning label instructions. **2.** Powertrain availability depends on vehicle configuration. See dealer for details. Android Auto is a trademark of Google LLC. Apple and Apple CarPlay are trademarks of Apple Inc., registered in the U.S. and other countries.

Next-Generation
Ford Ranger





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